



JESSE STAFFORD-LACEY

Digital Marketer, Web Designer

About Me

I am young, hard-working, and enthusiastic, looking to take the next step in my career. If I do not have a skill required to succeed, I will work as hard as possible to make it one of my skills. Moved to the US in 2016 and have created an entirely new and exciting life for myself.

Personal Details

Date of Birth
01 - 10 - 1998

Address
3046 Whitland Crossing Dr,
Nashville, TN 37214

Contact
jstaffordlacey@gmail.com

References

Shane Keely
Men's Soccer Head Coach,
Cumberland University
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skeely@cumberland.edu

Tamara Young
Public Information
Manager, Senior Leader,
City of Destin
+1 812-568-0972
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Achievements

- 4.0 GPA Masters Degree
- NCAA Division One men's soccer player/captain
- Republic of Ireland U16 soccer captain
- University of Evansville Men's Soccer Captain & 2019 MVP

Experience

Cumberland University
Lebanon, TN, May 2021-May 2023

Men's Soccer Graduate Assistant

Actively oversaw day-to-day operations of the program with the Head Coach, managing 50 students-athletes to succeed in the classroom and on the field. Implemented recruiting strategies that aligned with school and program values, creating a competitive, challenging, and enjoyable environment.

Perfleck, Inc.
Jasper, IN, 2020 - 2021

Virtual Tours Specialist

Relocated to Orlando, FL, to spearhead company project of producing cutting edge virtual tours of real estate and vacation rental properties. Developed two blog websites and maintained CRM systems to ensure consistent and high customer satisfaction.

Embrace Marketing & Communications
Evansville, IN, 2018 - 2020

Creative Director / Writer

Part of the founding team of student-run business, delivering successful marketing and communications for local businesses, political campaigns, festivals, and the University of Evansville. Backed by the University, our efforts have laid the foundations for the continued success of the business.

Education

Masters of Business Administration
Cumberland University
Lebanon, TN, 2021-2023

Graduated in May, 2023 with 4.0 GPA, while balancing the full time Graduate Assistant position. With a focus in Leadership, my masters program further teaches me the values of strong leadership, the importance of team culture, and fueling my hard-working spirit. It has also further developed my problem-solving and teamwork skills, focusing on finding solutions to issues that impact teams and organizations.

Bachelor of Science in Sports Communication
University of Evansville
Evansville, IN, 2016-2020

Graduated Magna Cum Laude while playing for the men's soccer team for four years, two years as captain. Immigrated from Ireland, having never been to Indiana before, and carved out a successful and amazing four years at UE. Made life-long friends and connections, committing to leaving the school and soccer program in a better place than when I arrived.